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ABSTRACT

This bibliography lists publications dealing with various methods and techniques for assessing alternative courses of action. The analytical methods treated by the cited publications tend to emphasize a priori evaluation (that is, predicting and assessing the outcomes of alternatives). These methods include cost-benefit and cost-revenue studies, as well as the cost-effectiveness and matrix or goal-achievement forms of analysis. Citations are primarily classified according to the analytical methods they discuss. Additional entries deal with setting the context for planning evaluation and discuss some of the techniques used by the various types of analysis. A number of citations, especially regarding British planning practice, are for public documents that are not readily available in U.S. libraries; however, these reports are generally available directly from the agency that produced them. (Author/JG)

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PLANNING EVALUATION:
A SELECTIVE BIBLIOGRAPHY ON BENEFIT-COST, GOAL ACHIEVEMENT, AND RELATED ANALYTICAL METHODS

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PLANNING EVALUATION: A SELECTIVE BIBLIOGRAPHY ON BENEFIT-COST, GOAL ACHIEVEMENT, AND RELATED ANALYTICAL METHODS

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INTRODUCTION

This bibliography deals with various methods and techniques for assessing alternative contemplated courses of action - whether these be physical improvement plans, program designs, or public policies. The analytical methods which are treated by the materials cited tend to emphasize a - priori evaluation; that is, predicting and assessing the outcomes of alternatives. These methods include not only the widely known ones such as cost-benefit and cost-revenue studies, but new and emerging ones such as cost effectiveness and matrix or goal-achievement forms of analysis.

This bibliography was initially designed for a graduate course in planning evaluation as practiced in various countries. This course is a component of our Comparative Urban Development Program, supported by a grant from the U.S. Department of Health, Education and Welfare. Many of the British citations were obtained during a field-study project in London during early 1975 which was supported by the same grant.

The citations which follow are primarily classified on the basis of the analytical method which they treat. This classification system is adapted from one developed by Nathaniel Lichfield.* Additional topics in the bibliography deal with setting the context for planning evaluation, and elaboration on some of the methods stressing techniques used by these types of analysis. Of course, techniques which are associated in the bibliography with one analytical method, such as discounting and treatment of intangibles cited in connection with cost-benefit analysis, often inform practice using other methods as well.

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*"Evaluation Methodology of Urban and Regional Plans: A Review." Regional Studies, 4, 2, 1970, pp. 151-165.

A number of citations, especially regarding British planning practice, are for public documents which are not readily available in U.S. libraries. In the author's judgement, many of these report on some of the most advanced work in the field. These reports are generally available directly from the agency which produced them.

Explicit, replicable evaluation is becoming an increasingly prominent part of planning practice, even an area of specialized training within urban planning. It is a new enough area of professional concentration that communication among people working in this area is still limited.

I would appreciate receiving critical comments on ways in which this literature might be more usefully organized, and references overlooked in this bibliography.

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